

DigiTales

Museums involving the public

Baltic Workshop nov. 2009 Bjørn Olav Tveit

DigiTales

Museums involving the public

Governmental whitepapers:

- Public access to cultural heritage on-line
- Museums: active, important and relevant
- From presentation to dialogue
- New voices, new interpretations

DigiTales

Museums involving the public

What is DigiTales?

- Launched early 2009
- Collection of stories about objects or places
- User generated content
- Easy to use
- No authorisation!

DigiTales

Museums involving the public

What does DigiTales do?

- Accumulates material to collections
- Provides context to objects
- Let the public voice in to the museums
- Increases web competence in museums
- Creates **involvement and excitement!**

DigiTales

Museums involving the public

Let's take a look!

www.digitaltfortalt.no

DigiTales

Museums involving the public

Status today

- 1000 stories
- 400 users daily
- 300 user comments
- and counting!

DigiTales

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Challenges

- Attitudes in museum staff
 - Loss of control
 - Worries about quality
 - Worries of abuse
- Copyright issues
- Increase attention and use

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The future of DigiTales

- Considered a huge success!
- Specifically mentioned in Gov. budget!
- New technical platform needed
- Linked to national database of objects
- International version/cooperation?
- Information and marketing

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